

FOR IMMEDIATE RELEASE

GUARD-A-KID COMPLETES RELOCATION OF CORPORATE HEADQUARTERS TO TAMPA, FL

TAMPA, January 2011 – Guard-A-Kid announced today that the company has successfully re-located its company headquarters from Miami, FL to Tampa, FL. Guard-A-Kid's corporate offices are now located at 3333 W. Kennedy Blvd., Suite 206, Tampa, FL 33609.

Robert Curtis, CEO of Guard-A-Kid, believes that "Guard-A-Kid's move to Tampa brings the company closer to its new owners and better positions us for the company's next phase of growth. We look forward to continuing to provide great products to parents and outstanding support to our franchisees."

About Guard-A-Kid

Guard-A-Kid is a leading child and family safety company worldwide. Through its network of franchises, Guard-A-Kid provides a complete line of unique safety and educational products for the entire family. Franchising for approximately five years, the company has already established over 120 franchises, in multiple countries. The company has also introduced a full line of child safety and educational products that are available for purchase through their network of franchises as well as the company's website. For more information or to become a franchisee please visit <http://www.GuardAKid.com> or contact Nathan Kinnaird at 305-477-3301 (nathan@guardakid.com).

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SOURCE Guard-A-Kid Franchising Corporation