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For more information, contact:

Kenneth Sanes, Guard-A-Kid Franchisee Corp.
305-477-3301

Guard-A-Kid Introduces Mobile Child I.D.

Leading Child Safety Company Introduces System for Maximum Parental Peace of Mind

Guard-A-Kid, a leader in child identification and family safety, announces the introduction of a revolutionary service that gives parents the ability to carry their child's important information on their mobile phone. Parents who participate in Guard-A-Kid's Child I.D. service in schools or daycares can now choose to receive their child's information as a MMS message (picture message) on their mobile phone as well as email. The MMS message facilitates instant access to the child's image and vital information. In case of an emergency, parents can now use their mobile phone to forward their child's photo, fingerprint and other vital information to Police as well as their friends on their contact list, instantly. Additionally, parents receive a copy of their child's full ID with ten fingerprints and photo by email.

"Mobile Child I.D. service is a vital addition to our already comprehensive child I.D. package and our portfolio of child and family safety products," says Hossein Kasmai, CEO of Guard-A-Kid. "The instant access to a child's photo and fingerprint at any time, anywhere, takes security to the next level," says Kasmai. Extremely powerful in situations where a child is lost, Mobile Child I.D is designed to allow the parents to quickly and efficiently send the child's complete information to their friends, family members, as well as Law Enforcement.

Guard-A-Kid, headquartered in Miami Florida, is the world's most highly recognized Child Identification and Child Safety Program. The Guard-A-Kid Child ID Program offers a complete child identification kit to help protect children.

In addition to the Child Identification program, Guard-A-Kid offers a complete line of safety products for children, teens, and adults including medical bracelets, Smart ID Sticks as well as GPS child locating products.

ABOUT GUARD-A-KID™

Guard-A-Kid is a leading child and family safety company worldwide. Through its network of franchises, Guard-A-Kid provides a complete line of unique safety and educational products for the entire family. Franchising for approximately four years, the company has already established over 150 franchises, in multiple countries. The company has also introduced a full line of child safety and educational products that are available for purchase through their network of franchises as well as the company's website. For more information or to become a franchisee please visit <http://www.GuardAKid.com> or contact Kenneth Sanes at 305-477-3301 (ksanes@guardakid.com).