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Guard-A-Kid ranked in the top 50 New Franchise List

MIAMI, January, 2007 -- Guard-A-Kid, known for its innovative child identification and safety services – has been “discovered” by franchise industry veterans and recognized as one of the “Top 50 New Franchises”. Entrepreneur Magazine issued its highly respected and prestigious annual “Franchise 500” listing this month and included Guard-A-Kid not only as “Top 50 new franchises”, but also as “Top 500 franchises” worldwide.

“We are absolutely delighted to be included in this prestigious ranking, considering the fact that we have only been franchising since March of 2005. With over 7,000 franchise systems worldwide, it is an honor to be ranked among the top 500, in only our second year of franchising.” says Hossein Kasmai, Guard-A-Kid’s President and CEO.

The company has surpassed its 60th franchise in less than two years and is looking to expand globally. “Our goal is to have over 100 franchises by year-end” says Kenneth Sanes, Guard-A-Kid’s National Franchise Coordinator.

With such an important product to offer, parents have the opportunity to protect their children. Guard-A-Kid feels that this concept could sweep the nation.

About Guard-A-Kid:

Guard-A-Kid provides a complete child identification package that includes wallet ID’s, a full size ID as well as a CDROM that contains a complete set of information for each child, including a full set of 10-fingerprints. The child’s information stored digitally on the CD-ROM, can easily be transmitted to law enforcement agencies, nationwide. In existence for approximately two years, the company has already established 62 successful franchisees. The company has also introduced a full line of child safety and educational products that are available for purchase through the network of franchisees as well as the company’s website. For more information, please visit <http://www.GuardAKid.com>.

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