

FOR IMMEDIATE RELEASE

Guard-A-Kid introduces SmartID Stick™

Miami, FL. April 2008 –Guard-A-Kid, known for its innovative child safety services has introduced a revolutionary new product, SmartID Stick™.

SmartID Stick is a high capacity USB Flash drive that contains Guard-A-Kid's new proprietary software that allows people to enter and store their entire family's emergency and medical information directly into the device. The proprietary software within the SmartID Stick stores identification and medical information about an entire family (children, elderly parents, pets), including their photos, fingerprints and videos, all on one stick. It automatically creates and prints picture ID's for each child and each elderly adult. A Bag ID is also automatically generated and ready to print that displays each child's medical and emergency contact information. If a child, a pet or an elderly adult is missing, it automatically creates "Missing Person" and "Missing Pets" flyers, prepares a file ready to be emailed to the Police and guides the user to post the missing person's information on YouTube.

SmartID Stick also records important documents, passwords as well as pictures of valuable household items along with the receipt as proof of purchase.

According to Guard-A-Kid Franchising Corp. founder and CEO Hossein Kasmai, SmartID Stick is totally secure with multiple password levels. "With the introduction of SmartID Stick, Guard-A-Kid now offers a safety solution for the entire household", said Mr. Kasmai. "In a fire or a natural disaster, SmartID Stick may be the one item you shouldn't leave your house without" added Mr. Kasmai. "It is comforting to know that your home and auto insurance policies along with proof of purchase for all your valuable belongings are immediately available at a moments notice in this small, portable and secure device."

SmartID Stick is currently being distributed through Guard-A-Kid's network of over 100 franchises worldwide as well as the company's website www.guardakid.com/smartid or www.smartidstick.co.uk (in the United Kingdom).

About Guard-A-Kid: Guard-A-Kid franchises provide a complete line of unique child safety and educational products and a state of the art child ID package parents can use in an emergency. Franchising for approximately three years, the company has already established over 100 franchises, in 6 countries. The company has also introduced a full line of child safety and educational products that are available for purchase through the network of franchisees as well as the company's website. For more information, please visit <http://www.GuardAKid.com>.

Contact Info:

Kenneth Sanes
National Franchise Coordinator
Guard-A-Kid Franchising Corporation
Tel. 305-477-3301
Fax 305-489-0311
Toll Free 800-679-4256
info@guardakid.com
<http://www.guardakid.com>

SOURCE Guard-A-Kid Franchising Corporation