

## FOR IMMEDIATE RELEASE

### Guard-A-Kid Ranked In the Top 30 New Franchise List and Top 500 Franchises

MIAMI, January, 2008 -- Guard-A-Kid, known for its innovative child identification and child safety products has been ranked by Entrepreneur magazine for the second year in a row. Entrepreneur Magazine issued its highly respected and prestigious annual "Franchise 500" listing for 2008 this month and included Guard-A-Kid not only as "Top 30 new franchises", but also as "Top 100 low-cost franchises" as well as "Top 500 franchises" worldwide. Entrepreneur Magazine has ranked Guard-A-Kid number 365 in the top 500 franchises, number 27 in the top new franchises and number 87 in the top low cost franchises.

"We are proud to be ranked in the top 500 franchises for the 2<sup>nd</sup> year in a row, particularly since we have only been franchising since March of 2005. With over 7,000 franchise systems worldwide, it is an honor to be ranked among the top 500, for two years in a row" says Hossein Kasmal, Guard-A-Kid's CEO.

The company has surpassed its 100th franchise in less than three years and has expanded globally. With franchises in the United States, Canada, Guam, England, Ireland and Scotland, Guard-A-Kid has immediately become an internationally recognized company in the field of child safety.

With such important products to offer, parents have the opportunity to protect their children. Guard-A-Kid feels that their concept will sweep the world.

#### About Guard-A-Kid:

Guard-A-Kid provides a complete child identification package that includes wallet ID's, a full size ID as well as a CDROM that contains a complete set of information for each child, including a full set of 10-fingerprints. The child's information stored digitally on the CD-ROM, can easily be transmitted to law enforcement agencies, nationwide. Franchising for approximately three years, the company has already established over 100 franchises. The company has also introduced a full line of child safety and educational products that are available for purchase through the network of franchisees as well as the company's website. For more information, please visit <http://www.GuardAKid.com>.

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#### Related links:

- <http://www.guardakid.com>