

Child Identification Franchise Recognized

Guard-A-Kid named to Top 100 New Franchises List

Leola, PA – Up-and-coming franchise company Guard-A-Kid – known for its innovative child identification services – has been “discovered” by franchise industry veterans and recognized as one of the “Top 100 New Franchises” by Franchise Market, a national trade magazine that partners with the SBA, SCORE and Small Business Development Centers throughout the country.

The chain had caught the eye of Sean Kelly, a franchise industry veteran engaged by Franchise Market magazine to nominate new, high-potential companies that had recently begun offering franchises. Kelly’s PA-based company IdeaFarm publishes a new-franchise scouting report called FranBest.Com.

According to Kelly, the upstart franchise chain provides a unique opportunity to individuals looking to join a dynamic new franchise program. Guard-A-Kid franchise owners offers a complete child ID and child safety package to parents. As a home-based franchise, franchisees offer this program in schools and daycares in their exclusive territory. With the retail option, during a quick stop at a Guard-A-Kid Kiosk, parents can receive a printed and a digital I.D package for their child. While others offer a single printed ID card, Guard-A-Kid™ provides the parents with two wallet-size printed IDs, a large file-size ID, and most importantly a CDROM that contains all of the child's information in a digital format ready to be sent to law enforcement.

According to Guard-A-Kid Franchising Corp. founder and CEO Hossein Kasmai, flexibility of locations and a low initial investment has contributed to its appeal. With close to 60 franchises sold in less than 18 months, Guard-A-Kid is one of the fastest growing franchise systems in the industry. In its first year of franchising, Guard-A-Kid was included in the Franchise 500 listing of Entrepreneur magazine

For more information, visit the company website at <http://www.guardakid.com>

About Franchise Market Magazine. With a circulation of more than 200,000 per issue, and readership of 700,000, has a unique, targeted distribution through SCORE offices, 1000 Small Business Development Centers and 68 SBA offices located throughout the country reaching out to aspiring entrepreneurs... providing expert counsel and business growth advice. Additionally, Franchise Market Magazine is distributed through major franchise trade shows including The West Coast Franchise Expo, Franchise Expo South, and the National Franchise & Business Opportunity trade shows.

About FranBest.Com. FranBest.Com is a new informative weblog dedicated to the search for the most exciting new franchise opportunities, and to providing trustworthy guidance to entrepreneurs interested in learning more about franchising and franchise opportunities. It is operated by IdeaFarm, a leading franchise consultancy, and supported by members of the IdeaFarm alliance. Learn more at <http://www.franbest.com> and <http://www.IdeaFarm.net>.

About Guard-A-Kid Guard-A-Kid franchises provide a complete line of unique child safety and educational products and a state of the art child ID package parents can use in an emergency. Home- based or retail kiosk options available. For more information visit <http://www.guardakid.com>.

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